



RAJA SANDHU MEDIA CORP
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FOR IMMEDIATE RELEASE

TORONTO, ONTARIO, Feb 10, 2010

Raja Sandhu Media Corp is proud to announce the formation of a key alliance between Raja Sandhu, current CEO, and Bob Wolf, of Wolf Design Partners.

With this new partnership, the team plans to broaden the horizons of corporate identity and tackle the challenges facing businesses today. Brand identity design and where to go with it in 2010, the year of the social brand.

Bob Wolf is a senior creative director with over twenty years of experience, Bob's logos have stood the test of time. He has built a reputation for providing innovative and enduring design solutions to complex business and marketing challenges for many of the world's leading companies. Meaningful and provocative, many of his logos are immediately recognizable. The Bank of America, Gillette, Qwest, BellSouth, Lockheed Martin, Exxon, Komatsu, United Parcel Service, RJ Reynolds, Navistar, Unisys and the Ford Motor Company are among those who have benefited from his talents.

Currently, Bob is running his own consulting business. His recent clients include American Appraisal, Pershing LLC, CIT, Tengion, The Port Authority of NY & NJ, The Nick Currey Fund for Ewing's Sarcoma and Monigle Associates. Recently, he was a partner with G2 Worldwide, an international brand development organization and one of the Grey Global Group's fastest growing business units. He led a creative group, helping established and emerging companies create and extend powerful brands. Before joining G2, Bob enjoyed a varied career with many leading NY design consultancies, including 15 years with one of the most innovative and respected, Enterprise IG (formerly Anspach Grossman Portugal) and five years with Landor Associates. Prior to that, he held design positions at the Schechter Group (now Interbrand) and Lippincott + Margulies (now Lippincott).

A graduate of The Cooper Union, Bob's work has been honored by many organizations. He has received numerous national and international awards including the AIGA, the Art Director's Club, Clio, Graphis, ID Magazine's Annual Design Review, Print and the Society of Typographic Arts. His work has been published in many internationally acclaimed books and publications, including a profile in Idea magazine

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About the Author

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THE LOGO DESIGN WORK OF BOB WOLF



Bank of America





LOCKHEED MARTIN 



Gillette®



Proposed Logo For Lexus



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THANK YOU

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